



Bala House Montessori School Bala Gala 2022

May 7, 2022

Advertising and Sponsorship
Opportunities

On May 7th, 2022 from 7PM-11PM, the "Bala in Bloom" gala will raise needed funds for campus improvements. If the last two years have taught us anything, it is the value of fresh air, outdoor experiences, health and wellness. The funds raised at this year's event will go towards improving and repairing our outdoor spaces and play equipment. A major part of this effort will include the purchase of a large sunshade to provide much needed shade to our sand box and playground.

Your ad or sponsorship will support our Montessori program and also build name recognition and loyalty among the nearly 120 local families and friends who will attend the Bala Gala.

Please contact Emily Surovick with questions: 610-664-6767 or esurovick@bala-house.org
or visit: bala-house.org/bala-gala

ADVERTISING

(Approximately 120 impressions.)

Full-page Color Ad: (8½ x 11): \$200

Half-page (8½ x 5½): \$100

Quarter-page (4¼ x 5½): \$50

Business Card: \$25

In addition to print, all ads include the following:

- Listing on BalaHouse.org (unlimited impressions)
- Listing in one monthly Bala House newsletter (100 impressions)
- Listing in the thank you email sent to everyone who attended the Bala Gala

SPONSORSHIP (\$500)

- A full-page ad in the auction program (\$200 value)
- Two Bala Gala tickets (\$100+ value)
- Your logo on BalaHouse.org
- Acknowledgment by Bala Gala emcee three times during live event
- Four 8.5in x 11in placards featuring your ad placed around event (at bar, auction tables, food stations, etc.)
- Listing in one monthly Bala House newsletter (100 impressions)
- Listing in the thank you email sent to everyone who attended the Bala Gala

ADVERTISING AND SPONSORSHIP

Yes, our business would like to be a **Bala Gala advertiser** (check appropriate box).

- Full-Page** (8½ x 11): \$200 **Quarter-page** (4¼ x 5½): \$50
 Half-Page (8½ x 5½): \$100 **Business Card** (3½ x 2): \$25

Please send a PDF of your ad to Emily Surovick at esurovick@alahouse.org.

Yes, our business would like to be a **Bala Gala sponsor** (check box).

- Platinum**: \$500

Please send a PDF of your logo and ad to Emily Surovick at esurovick@alahouse.org.

PAYMENT OPTIONS

- Check payable to Bala House Montessori School. Amount paid: \$_____
- Pay online at Bala House.org/bala-gala. Amount paid: \$_____

Business name: _____

Contact: _____ Email: _____

Phone: _____ Address: _____

Please return this form with payment no later than April 22 to Emily Surovick: esurovick@alahouse.org or to Bala House Montessori School, 27 Conshohocken State Rd, Bala Cynwyd, PA 19004