



# Bala House Montessori School

## Bala Gala 2024

May 4, 2024

### Advertising and Sponsorship Opportunities

On May 4, 2024 from 7PM-11PM, the "Off to the Races" gala will raise needed funds for campus improvements. Continuing our commitment to a high-quality Montessori classroom experience, it is important to have updated and beautiful classroom environments. The funds raised at this year's event will go towards much needed updating in two of our classrooms (Mary Beth & Jen's). The carpets in both classrooms will be replaced and the kitchenette in Mary Beth's classroom will be renovated. This will include 2 child-sized sinks, a dishwasher, built in microwave and new cabinets.

Your ad or sponsorship will support our Montessori program and also build name recognition and loyalty among the nearly 120 local families and friends who will attend the Bala Gala.

Please contact Tynesia McDowell with questions: 610-664-6767 or [TMcDowell@BalaHouse.Org](mailto:TMcDowell@BalaHouse.Org)  
or visit: [balahouse.org/bala-gala](http://balahouse.org/bala-gala)

#### **ADVERTISING**

(Approximately 120 impressions.)

**Full-page Color Ad:** (8½ x 11): \$200

**Half-page** (8½ x 5½): \$100

**Quarter-page** (4¼ x 5½): \$50

**Eighth-page:** \$25

In addition to print, all ads include the following:

- Listing on BalaHouse.org (unlimited impressions)
- Listing in one monthly Bala House newsletter (100 impressions)
- Listing in the thank you email sent to everyone who attended the Bala Gala

#### **SPONSORSHIP (\$500)**

- A full-page ad in the auction program (\$200 value)
- Two Bala Gala tickets (\$170 value)
- Your logo on BalaHouse.org
- Acknowledgment by Bala Gala emcee three times during live event
- Four 8.5in x 11in placards featuring your ad placed around event (at bar, auction tables, food stations, etc.)
- Listing in one monthly Bala House newsletter (100 impressions)
- Listing in the thank you email sent to everyone who attended the Bala Gala

## ADVERTISING AND SPONSORSHIP

Yes, our business would like to be a **Bala Gala advertiser** (check appropriate box).

**Full-Page** (8½ x 11): \$200

**Quarter-page** (4¼ x 5½): \$50

**Half-Page** (8½ x 5½): \$100

**Eighth-page** (3½ x 2): \$25

Please send a PDF of your ad to Tynesia McDowell at [TMcDowell@BalaHouse.Org](mailto:TMcDowell@BalaHouse.Org).

Yes, our business would like to be a **Bala Gala sponsor** (check box).

**Circle of Roses**: \$500

Please send a PDF of your logo and ad to Tynesia McDowell at [TMcDowell@BalaHouse.Org](mailto:TMcDowell@BalaHouse.Org).

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## PAYMENT OPTIONS

Check payable to Bala House Montessori School. Amount paid: \$\_\_\_\_\_

Pay online at [BalaHouse.org/bala-gala](http://BalaHouse.org/bala-gala). Amount paid: \$\_\_\_\_\_

Business name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Address: \_\_\_\_\_

*Please return this form with payment no later than April 21 to Tynesia McDowell: [TMcDowell@BalaHouse.Org](mailto:TMcDowell@BalaHouse.Org) or to Bala House Montessori School, 27 Conshohocken State Rd, Bala Cynwyd, PA 19004*