



Bala House Montessori School

Bala Gala 2025

May 3, 2025

Advertising and Sponsorship Opportunities

On May 3, 2025 from 7PM-11PM, the Once Upon a Gala fundraiser will bring together families, friends, and community members to help nurture the next generation of learners. The funds raised at this year's event will go toward revitalizing our outdoor space, transforming it into a more engaging and enriching environment for our children. We plan to incorporate natural materials and thoughtfully designed wooden structures that will inspire imaginative play, encourage physical activity, and foster a deeper connection with nature.

Your sponsorship or advertisement not only helps sustain our commitment to a high-quality Montessori classroom experience, but also provides an opportunity to showcase your business to nearly 120 local families and friends attending the gala.

Please contact Emily Surovick with questions: 610-664-6767 or esurovick@balahouse.org
or visit: balahouse.org/bala-gala

ADVERTISING

(Approximately 120 impressions.)

Full-page Color Ad: (8½ x 11): \$200

Half-page Color Ad: (8½ x 5½): \$100

Quarter-page Color Ad: (4¼ x 5½): \$50

Business Card-Sized Color Ad: \$25

In addition to print, all ads include the following:

- Listing on BalaHouse.org (unlimited impressions)
- Listing in one monthly Bala House newsletter (100 impressions)
- Listing in the thank you email sent to everyone who attended the Bala Gala

SPONSORSHIP (\$500)

- A full-page ad in the auction program (\$200 value)
- Two Bala Gala tickets (\$170 value)
- Your logo on BalaHouse.org
- Acknowledgment by Bala Gala emcee three times during live event
- Four 8.5in x 11in placards featuring your ad placed around event (at bar, auction tables, food stations, etc.)
- Listing in one monthly Bala House newsletter (100 impressions)
- Listing in the thank you email sent to everyone who attended the Bala Gala

ADVERTISING AND SPONSORSHIP

Yes, our business would like to be a **Bala Gala advertiser** (check appropriate box).

☐ **Full-Page** (8½ x 11): \$200

☐ **Quarter-page** (4¼ x 5½): \$50

☐ **Half-Page** (8½ x 5½): \$100

☐ **Business Card** (3½ x 2): \$25

Please send a PDF of your ad to Emily Surovick at esurovick@balahouse.org.

Yes, our business would like to be a **Bala Gala sponsor** (check box).

☐ **Platinum:** \$500

Please send a PDF of your logo and ad to Emily Surovick at esurovick@balahouse.org.

PAYMENT OPTIONS

☐ Check payable to Bala House Montessori School. Amount paid: \$_____

☐ Pay online at BalaHouse.org/bala-gala. Amount paid: \$_____

Business name: _____

Contact: _____ Email: _____

Phone: _____ Address: _____

Please return this form with payment no later than April 21 to Emily Surovick: esurovick@balahouse.org or to Bala House Montessori School, 27 Conshohocken State Rd, Bala Cynwyd, PA 19004